

Murang'a County Government × GODAN

Agroecology as a Territorial Economic Development Pathway

CONTEXT

Since FINAS 2024–2025, Murang'a County and GODAN have advanced a territorial approach to agroecology integrating policy, governance, digital systems, nutrition, enterprise development, youth innovation, and investment readiness. What began as an agroecology transition agenda has evolved into an emerging model for linking regenerative food systems to sustainable financing pathways. Murang'a is now recognised as an emerging RAFT Agroecology Lighthouse — demonstrating how policy, demand systems, digital infrastructure, governance, science, and finance integrate into a coherent territorial transformation pathway capable of attracting structured investment.

ACHIEVEMENTS SINCE FINAS 2024–2025

Achievement	What It Means
County Agroecology Policy & Law enacted	Murang'a's agroecology governance framework consolidated into county legislation — providing the legal foundation and institutional mandate for the full agroecology transition agenda across all sub-counties, production systems, and actors. Establishes agroecology not as a project but as a permanent county development commitment.
County Agroecology Strategy 2026–2035 formulated	Policy commitments translated into actionable programmes, institutional responsibilities, delivery systems, and investment priorities — positioning agroecology as a territorial economic development pathway capable of attracting structured investment, sustainable finance, and intra-Africa trade partnerships.
LESH integration & TRUST-governed Digital Public Infrastructure	Local Economic Systems Hubs link food systems to enterprise development, youth employment, digital innovation, and investment readiness. TRUST-governed traceability systems, Digital Collective Management Organisations, and investment-readiness frameworks reduce transaction costs and strengthen the flow of finance into food systems.
FoodFarmacy & regenerative School Meals pathways advanced	Nutrition-driven public demand systems create stable, predictable markets for agroecological producers — anchoring investment, reducing financing risk, and demonstrating that structured public demand can simultaneously drive healthier diets, more resilient local food systems, and bankable enterprise models.

FINAS 2026: LAUNCHES & COLLABORATIONS SOUGHT

At FINAS 2026	Collaboration Sought / What Launches
Murang'a Agroecology Strategy 2026–2035 Launch	Formal presentation of Murang'a's territorial investment blueprint — first county-level model in Africa linking regenerative food systems to structured finance, digital public infrastructure, and youth enterprise development. Seeking development finance institutions and impact investors to co-design investment vehicles aligned with the Strategy.
Global Agroecology Forum launch	Murang'a's 2026 experience informs the launch of the Global Agroecology Forum as a continental and global platform. Seeking African county and regional governments,

At FINAS 2026	Collaboration Sought / What Launches
	development partners, research institutions, and finance actors willing to expand and replicate the territorial agroecology model at scale.